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TSAWWASSEN FIRST NATION  
s'əwaθən məsteyəx<sup>w</sup>

*Election Act*

**CAMPAIGN ADVERTISING REGULATION**

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## Citation

1 This regulation may be cited as the *Campaign Advertising Regulation*.

## Definitions

2 In this regulation:

“**Act**” means the *Election Act* (Tsawwassen);

“**appointee**” means an election clerk appointed by the election officer under section 74 (1) of the Act or a deputy election officer appointed under section 72 (1) of the Act;

“**candidate**” means an individual that has formally accepted a nomination to run for Chief or a legislator under section 25 of the Act; and

“**election officer**” means the election officer appointed under the Act.

## Interpretation

3 Unless specifically provided otherwise in these regulations, other terms used have the same meanings as in the Act.

## Election officer’s power to delegate

4 The election officer may delegate any of his or her responsibilities under this regulation to an appointee.

## Prohibition on knowingly making false statements

5 No person shall, with the intention of affecting the results of an election, knowingly make or publish any false statement of fact in relation to the personal character or conduct of a candidate or prospective candidate.

## Campaign advertising

6 The election officer may only accept a maximum of two campaign advertisements from any one candidate throughout the course of an election.

## Candidate’s responsibilities

7 If a candidate wants to mail campaign advertising to eligible voters, the candidate or an authorized individual working on behalf of the candidate must, prior to any deadline established by the election officer

- (a) deliver or send the advertisement to the election officer in stamped, unsealed envelopes,
- (b) clearly identify the candidate’s full name on the advertisement,
- (c) provide the election officer with a sample of the advertisement, and
- (d) enclose a \$25 administrative fee.

## Election Officer’s responsibilities

8 Upon receipt of the advertisement, the election officer must randomly select a minimum of 5 of the envelopes submitted to examine the advertising materials and ensure that the materials

- (a) are not offensive, inappropriate or considered to bring the election into disrepute,
- (b) comply with section 5 [Prohibition on knowingly making false statements], and
- (c) that the sample advertisement provided under section 7 (c) is identical to the materials contained in the randomly sampled envelopes.

### **Rejection of inappropriate advertising**

- 9 If the election officer receives an advertisement that does not comply with section 5 [*Prohibition on knowingly making false statements*] or 8 (a), then the election officer must:
- (a) reject it and refuse to mail it out to eligible voters, and
  - (b) notify the candidate that the advertisement will not be mailed out to eligible voters, and
  - (c) notify the candidate that the \$25 administrative fee collected under section 7 (d) will not be refunded.

### **Posting of campaign advertisement**

- 10 A candidate may post campaign advertisements on Tsawwassen Lands provided that
- (a) the election officer certifies that the contents are not offensive, inappropriate or considered to bring the election into disrepute,
  - (b) the materials do not publish any false statement of fact in relation to the personal character or conduct of a candidate or prospective candidate, and
  - (c) the materials clearly identifies the name of the candidate posting the material.

### **Prohibition on posting campaign advertisement in the administration offices**

- 11 No candidate may post campaign advertisements in the Tsawwassen administration offices.

### **Election Officer to remove inappropriately posted advertisements**

- 12 The election officer must remove any posted campaign advertisement that does not comply with this regulation.

### **Offences**

- 13 The destruction of or interference with approved posted campaign advertisements is an offence.

### **Ethical standards in campaign advertising**

- 14 At the time an individual accepts their nomination to be a candidate in the election of the Tsawwassen Government, the election officer will give the candidate a copy of Schedule A (*Code of Fair Campaign Practices*).

### **Voluntary campaign code**

- 15 The election officer must inform the individual that signing Schedule A and committing themselves to it is voluntary (*Code of Fair Campaign Practices*).

## Schedule A

### CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty and fair play which every candidate to public office in the Tsawwassen Government has a moral obligation to observe and uphold.

Therefore:

- 1 I SHALL CONDUCT** my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and criticizing without fear or favour, the record and policies of my opponents which merit such criticism.
- 2 I SHALL NOT USE OR PERMIT** the use of character defamation, whispering campaigns, libel, slander or scurrilous attacks on any candidate or his or her personal or family life.
- 3 I SHALL NOT USE OR PERMIT** any appeal to negative prejudice based on status, sex, religion, physical health status or age.
- 4 I SHALL NOT USE OR PERMIT** any dishonest or unethical practice which tends to corrupt or undermine the electoral process.
- 5 I SHALL NOT** coerce election help or campaign contributions for myself or for any other candidate from my employees.

I, the undersigned, candidate for election to public office in the Tsawwassen First Nation hereby voluntarily endorse, subscribe to and solely pledge myself to conduct my campaign in accordance with the above principles and practices.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date of Election

\_\_\_\_\_  
Signature of Election Officer

