



TSAWWASSEN FIRST NATION
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Tsawwassen First Nation

Policy for the use of the Tsawwassen First Nation Logo

April, 2010

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1) Authority

This policy is governed and constrained by applicable laws and regulations of Tsawwassen First Nation.

This policy is intended to guide Tsawwassen Government's actions on a particular topic. It is intended to be public, and to provide for transparency and accountability. However, policies are always tested by actual circumstances; as such, Executive Council has the flexibility to make decisions not contemplated under this policy. If a decision is made which is inconsistent with the policy, that decision will be clearly communicated to the Membership, and every attempt will be made to revise this policy to reflect a newer understanding.

Words and expressions used in this policy refer to the definitions found in Tsawwassen Laws or the TFN Final Agreement.

2) Purpose

The purpose of this policy is to set out a guideline for the use of the Tsawwassen First Nation logo, by Tsawwassen Government, Tsawwassen Members and other people or organizations.

3) Context

Tsawwassen First Nation's logo is an important element of its corporate and cultural identity. The use of the TFN logo associates TFN's reputation with the purpose of that logo use; as a result, it is important that TFN be aware of the purposes for which its logo is being used and have the ability to refuse use of the TFN logo if it is being used for a purpose that TFN is unable to support.

4) Principles

4.1 The TFN logo is the property of Tsawwassen First Nation.

4.2 The TFN logo **should** be used in the following circumstances:

4.2.1 If an activity using the logo is an activity organized or sponsored directly by Tsawwassen Government.

4.2.2 If a document bearing the logo is a document produced by Tsawwassen Government.

4.2.3 If a document or activity using the logo is the product of a partnership or co-operation between Tsawwassen Government and another entity.

4.3 In addition to the circumstances set out in section 4.2, the TFN logo **may** be used in the following circumstances:

4.3.1 By a Tsawwassen Member, if a request is made, in advance, to Tsawwassen Government.

4.3.2. In the event that a Member makes a request, the following constitute criteria which will be used to determine if the proposed logo use is acceptable:

4.3.2.1 The proposal is a not-for profit or has a charity aspect.

4.3.2.2 The activity is taking place on Tsawwassen Lands

4.3.2.3 The activity involves a number of Tsawwassen Members

4.3.2.4 The activity has a component important or relevant to Tsawwassen Members.

4.4 The TFN logo **must not** be used if the use is unaffiliated with Tsawwassen First Nation and has a profit motive, or if the use has the potential to reflect poorly on the reputation of Tsawwassen First Nation.

5) Process

5.1 If a Member is requesting the use of the TFN logo, the request should be made to the Chief Administrative Officer in advance of the required use.

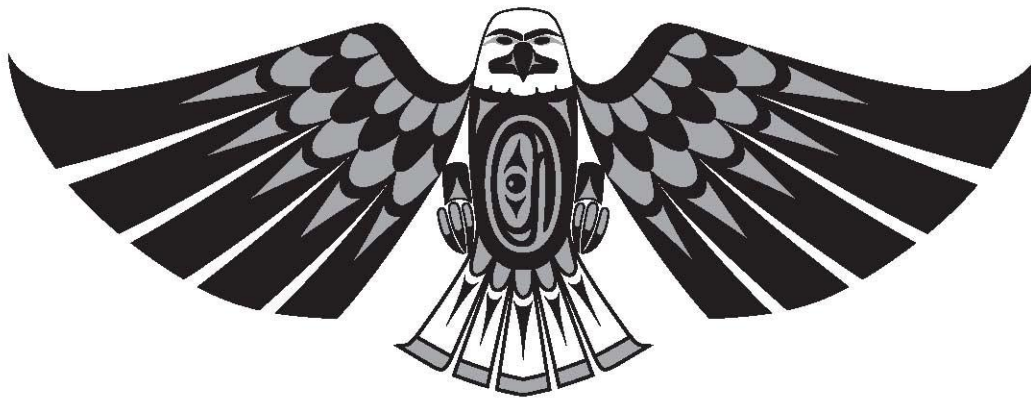
5.2 The CAO will exercise their discretion in determining whether the logo may be used in the circumstance proposed by the Member.

6) Complaints

6.1 Any complaint about the use of the Tsawwassen logo for a purpose not specified in this policy may be made to the Chief Administrative Officer.

7) TFN Logo

7.1 The TFN logo is the following image and letters.



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